

## **Chaos/CTR Partners with The Weller Group as Sales Agency of Record for the Northeast Region**

**(San Diego, CA)** Chaos and CTR Headwear, the foremost and a leading innovator of knit and constructed headwear and apparel is pleased to announce the continued partnership with The Weller Group in the Northeast; territory includes Maine, Massachusetts, Vermont, Rhode Island, Connecticut, and New Hampshire.

Based in York, ME The Weller Group brings extensive retail relationships along with a portfolio of complimentary product lines they represent is an ideal match for Chaos/CTR. They will be servicing both current and future accounts within their specific territory.

“We are pleased to be a part of the Chaos family,” said Joe Weller, principal of the agency. “The Chaos and CTR product lines closely aligns with other top quality product lines we represent. Their innovation and focus on where the outdoor sports is trending, gives us the tools we need to further enhance our retailers stores.”

The Weller Group is part of a strong force of sales representatives covering the entire United States. “All of us at Chaos are extremely happy to be partnered with one of the premiere sales agencies in our industry,” said Dominic Chenelia, President of U.S. Sales. “The product lines and people that make up The Weller Group aligns perfectly with the standard of excellence we expect from our company and those we partner with.”

For any other inquiries, please contact President of U.S. Sales, Dominic Chenelia at [domc@chaoshats.com](mailto:domc@chaoshats.com)

### ***About Chaos:***

Chaos is a leading innovator of headwear for every season, and every reason. From the beach to the summit, apres-ski and everything between, Chaos and CTR provide the latest fashion and the greatest in function. We’re driven by our love for the outdoors and backed by over 50 years’ experience in design, materials, sourcing and production.

As lifelong outdoor and action sports enthusiasts, we have an obligation to the world around us. Our mission is simple: provide the freshest designs in headwear while pushing the limits of eco-friendly production.

Looking for awesome headwear that puts the planet first? We’ve got you covered - literally.

### **Marketing Agency of Record**

Rendezvous Marketing Group

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