

Clenzoil Sees Exponential Growth and Thanks Their New Dealers

(Tampa, FL) Clenzoil, the leading and most trusted manufacturer of cleaning and maintenance products for the firearms and marine industries since 1948 has seen exponential growth over the past three months and has onboarded more than 100 new dealers.

Part of Clenzoil's successful formula as a small company in a saturated category has always been to take care of their dealer and retail partners. Since the start of the pandemic, the Clenzoil team has been working hard to keep up with rising consumer demand. They've seen significant growth with their independent dealers, and to show their unwavering commitment the Clenzoil executive and sales teams have been doing personal dealer visits in the Clenzoil van with stocked inventory so that they are able to literally fulfill orders on site and on the spot. This kind of customer service is unparalleled.

"We've seen tremendous growth over the past few months, said Chris Hoffman, President of Clenzoil. I believe the growth is an accumulation of the support from our loyal existing customers, new customers experiencing Clenzoil's customer service, and of course our internal team that's been working hard to fill every order. In these times, I believe what separates us from our competition is that we produce everything in-house and can continue to fill orders in 24-72 hours. It's business as usual for us and more and more dealers are taking note of us because of it. We don't plan on slowing down and we certainly will always provide superior customer service, a high quality product, and fast turnaround times. I believe this has helped us acquire life long customers."

At the core, Clenzoil places a premium on the importance of strong relationships with their dealers. Data shows that right now dealers are selling to a significant amount of first time gun owners so to support new dealers, Clenzoil is offering 10% off on opening orders for the foreseeable future.

"We remain deeply committed to our consumers and retailers," remarked Alan Molony, Director of Marketing at Clenzoil. "We support their feedback and suggestions, it gives the company a clear path forward and we're very much looking forward to being able to bring those suggestions and feedback to life and to continue building the relationships and our combined footprints within the industry."

Look for Clenzoil Field & Range products on shelves now in finer sporting goods and firearms stores nationwide, with more stores added weekly. For more information or to purchase online, please visit <http://clenzoil.com/>. For inquiries, please contact CEO, Chris Hoffman at chrishoffman@clenzoil.com or call 813.662.6454.

About Clenzoil

We do more than just manufacture a world-class cleaning and maintenance product; we have a heightened sense of responsibility, respect, and caring devotion to everyone that chooses Clenzoil as their preferred product. We have the passion for running this business the right way; all with the intention of satisfying our customers, manufacturing an unparalleled product, and continuing the legacy that is Clenzoil.

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